

OFFICIAL FEEDBACK FORM

DIALOGUE DATE	Tuesday, 15 June 2021 20:00 GMT +08:00
DIALOGUE TITLE	Visions for a WET Market Transformation
CONVENED BY	Good Food Fund (CBCGDF), Slow Food Great China, +86 China Food Design Association, ImPacked Travel, UNFSS-AT2 China Action Hub
DIALOGUE EVENT PAGE	https://summitdialogues.org/dialogue/24871/
DIALOGUE TYPE	Independent
GEOGRAPHICAL FOCUS	China

The outcomes from a Food Systems Summit Dialogue will be of use in developing the pathway to sustainable food systems within the locality in which they take place. They will be a valuable contribution to the national pathways and also of interest to the different workstreams preparing for the Summit: the Action Tracks, Scientific Groups and Champions as well as for other Dialogues.

1. PARTICIPATION

TOTAL NUMBER OF PARTICIPANTS

19

PARTICIPATION BY AGE RANGE

0-18

4

19-30

15

31-50

51-65

66-80

80+

PARTICIPATION BY GENDER

8 Male

11 Female

Prefer not to say or Other

NUMBER OF PARTICIPANTS IN EACH SECTOR

Agriculture/crops

Fish and aquaculture

Livestock

Agro-forestry

Environment and ecology

Trade and commerce

Education

Communication

Food processing

Food retail, markets

Food industry

1 Financial Services

2 Health care

1 Nutrition

2 National or local government

Utilities

Industrial

13 Other

NUMBER OF PARTICIPANTS FROM EACH STAKEHOLDER GROUP

2 Small/medium enterprise/artisan

Large national business

Multi-national corporation

Small-scale farmer

Medium-scale farmer

Large-scale farmer

1 Local Non-Governmental Organization

5 International Non-Governmental Organization

Indigenous People

3 Science and academia

Workers and trade union

Member of Parliament

1 Local authority

1 Government and national institution

1 Regional economic community

United Nations

International financial institution

Private Foundation / Partnership / Alliance

Consumer group

4 Other

2. PRINCIPLES OF ENGAGEMENT

HOW DID YOU ORGANIZE THE DIALOGUE SO THAT THE PRINCIPLES WERE INCORPORATED, REINFORCED AND ENHANCED?

• Pre-event: To reach a larger group of audience, we proposed a marketing plan to attract the youth to join discussion through our social media outlets. We also work collaboratively with different organizations to increase the impact of the dialogue. • During the event: ◦ We support transparent communication by adding English-Chinese interpretation. ◦ We featured observation from local people on the beauty of and challenges faced by wet market in their own neighborhood. ◦ Aligning with SDGs, we emphasized the meaning of WET, which stands for well-being, ecological sustainability, and transformation. ◦ We emphasized the complexity of transformation by discussing interdisciplinary approach and the importance of collaboration between different stakeholders.

HOW DID YOUR DIALOGUE REFLECT SPECIFIC ASPECTS OF THE PRINCIPLES?

• Act with urgency: The dialogue was held under the background of rapid disappearance of wet markets in Chinese cities, such as Beijing. Compared with supermarkets and online delivery service, the value of wet markets were underrated by local government and the young generation. We highlighted the potential of WET market transformation in food system transformation. • Be respectful: We embraced different opinions from both audience and invited speakers. • Complement the work of others: Best practices from Vietnam, Kenya and America shed important lights on vision of a WET market and systematic approach fit for China. • Build trust and recognize complexity: Diverse perspectives were ensured by inviting panelists from different fields. For example, officer from local health department, researchers in policy making and practitioners promoting sustainable travel were invited. Panel discussion effectively helps audience understand complexity of wet market transformation and recognize work done by local government, researchers, NGO and entrepreneurs.

DO YOU HAVE ADVICE FOR OTHER DIALOGUE CONVENORS ABOUT APPRECIATING THE PRINCIPLES OF ENGAGEMENT?

• Talk to someone with rich experience on marketing an event to maximize the impact • Take time to revise the agenda to keep it in line with the Principles of Engagement • Make the goal of the dialogue crystal clear to speakers and audience • Propose multi-stakeholder strategies to revitalize wet markets in China

3. METHOD

The outcomes of a Dialogue are influenced by the method that is used.

DID YOU USE THE SAME METHOD AS RECOMMENDED BY THE CONVENORS REFERENCE MANUAL?

Yes

No

4. DIALOGUE FOCUS & OUTCOMES

MAJOR FOCUS

- Identify the value and challenges for wet markets in China
- Analyze problems of current interventions
- Explore the trend of development of markets
- Propose effective strategies to revitalize wet markets in China

ACTION TRACKS

- ✓ Action Track 1: Ensure access to safe and nutritious food for all
- ✓ Action Track 2: Shift to sustainable consumption patterns
- Action Track 3: Boost nature-positive production
- ✓ Action Track 4: Advance equitable livelihoods
- Action Track 5: Build resilience to vulnerabilities, shocks and stress

KEYWORDS

- ✓ Finance
- ✓ Innovation
- ✓ Human rights
- ✓ Women & Youth Empowerment
- ✓ Policy
- Data & Evidence
- ✓ Governance
- ✓ Trade-offs
- ✓ Environment and Climate

MAIN FINDINGS

- Adaptation on market management and a shift on consumption behavior (through education) among young people are equally vital.
- Inspiring ideas along with worldwide best practices should be collected in guidebook and introduced to practitioners in China.

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OUTCOMES FOR EACH DISCUSSION TOPIC - 1/7

- Adaptation

- o Market management: the value of a WET market should be widely recognized by vendors, local government officers, consumers and market management team. One innovative idea is to utilize night market as places where the youth can learn how to cook, where to find food that tastes good, and where to incubate future livelihoods. This considers time constraints and busy schedules of young people living in urban areas in China.

- o Consumption behavior: It is emphasized that consumption habit can be guided and adapted to a more sustainable way. One solution proposed is to involve chefs in the transformation. Chefs, especially celebrity chefs, can help promote a plant-based diet while guiding young consumers to re-appreciate food from production to consumption end.

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KEYWORDS

<input checked="" type="checkbox"/>	Finance	<input checked="" type="checkbox"/>	Policy
<input checked="" type="checkbox"/>	Innovation	<input type="checkbox"/>	Data & Evidence
<input checked="" type="checkbox"/>	Human rights	<input checked="" type="checkbox"/>	Governance
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<input type="checkbox"/>		<input checked="" type="checkbox"/>	Environment and Climate

OUTCOMES FOR EACH DISCUSSION TOPIC - 2/7

- Recognize uniqueness of challenges faced by each market
 - o Gentrification follows as economic develops at a rapid rate in cities in China. City planners should be aware that food can promote gentrification in certain way. Thus, food price and access to healthy food should be ensured in every community, especially in those vulnerable groups (eg. low-income groups).

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OUTCOMES FOR EACH DISCUSSION TOPIC - 3/7

- Local government (i.e., Beilun District, Ningbo City, China) will find guidebook launched in the dialogue a helpful tool to help advance WET market transformation.
 - o Through dialogue, together with EAT Foundation, the policy boot camp developed by Dr Nazia Mintz Habib would like to provide research tools for Beilun Bureau of Health on policy systems reform. The boot camp is expected to propose transformation plans fit for Beilun wet markets.

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KEYWORDS

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✓	Innovation		Data & Evidence
	Human rights	✓	Governance
	Women & Youth Empowerment		Trade-offs
		✓	Environment and Climate

OUTCOMES FOR EACH DISCUSSION TOPIC - 4/7

Communication with real estate developers
-Increased transparency of communication can facilitate WET market transformation.

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OUTCOMES FOR EACH DISCUSSION TOPIC - 5/7

Equitable livelihood (i.e., women empowerment)
-WET markets can advance equitable livelihood and this underrated benefit should be discussed more and considered as a goal in future projects.

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OUTCOMES FOR EACH DISCUSSION TOPIC - 6/7

- A need to create a coalition for market owner and researchers in related fields.
- It is of great significance for non-profit organizations to unite researchers and stakeholders to work collaboratively to address challenges and manage wet market for public good.

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OUTCOMES FOR EACH DISCUSSION TOPIC - 7/7

- Incentive programs that provide founding opportunities and help vendors start online business needs further discussion.
- Sustainable farming and ways to shorten supply chain of fresh produce in China need further exploration.

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AREAS OF DIVERGENCE

- Participation of capitalism in leading the market transformation
- Should the government lead the project for public good?
- Will the competitive bidding process bring a positive impact as expected?

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