

OFFICIAL FEEDBACK FORM

DIALOGUE DATE	Monday, 23 November 2020 13:15 GMT -05:00
DIALOGUE TITLE	Cross-sector partnerships for developing and scaling food system solutions in the northeast U.S.
CONVENED BY	Stephen Posner, Director of Policy with the Gund Institute for Environment at the University of Vermont; Cherly Pinto, Global Values Led Sourcing Manager with Ben & Jerry's
DIALOGUE EVENT PAGE	https://summitdialogues.org/dialogue/4517/
DIALOGUE TYPE	Independent
GEOGRAPHICAL FOCUS	United States of America

The outcomes from a Food Systems Summit Dialogue will be of use in developing the pathway to sustainable food systems within the locality in which they take place. They will be a valuable contribution to the national pathways and also of interest to the different workstreams preparing for the Summit: the Action Tracks, Scientific Groups and Champions as well as for other Dialogues.

1. PARTICIPATION

TOTAL NUMBER OF PARTICIPANTS

107

PARTICIPATION BY AGE RANGE

20 0-18

37 19-30

30 31-50

20 51-65

66-80

80+

PARTICIPATION BY GENDER

Male

Female

106 Prefer not to say or Other

NUMBER OF PARTICIPANTS IN EACH SECTOR

Agriculture/crops
Fish and aquaculture
Livestock
Agro-forestry
Environment and ecology
Trade and commerce

Education
Communication
Food processing
Food retail, markets
Food industry
Financial Services

Health care
Nutrition
National or local government
Utilities
Industrial
106 Other

NUMBER OF PARTICIPANTS FROM EACH STAKEHOLDER GROUP

Small/medium enterprise/artisan
Large national business
10 Multi-national corporation
Small-scale farmer
10 Medium-scale farmer
Large-scale farmer
15 Local Non-Governmental Organization
15 International Non-Governmental Organization
Indigenous People
31 Science and academia

Workers and trade union
Member of Parliament
Local authority
12 Government and national institution
Regional economic community
United Nations
International financial institution
Private Foundation / Partnership / Alliance
Consumer group
14 Other

2. PRINCIPLES OF ENGAGEMENT

HOW DID YOU ORGANIZE THE DIALOGUE SO THAT THE PRINCIPLES WERE INCORPORATED, REINFORCED AND ENHANCED?

We used the principles available online here as guiding principles in the design of this event:
<https://summitdialogues.org/overview/un-food-systems-summit-principles-for-engagement/>

HOW DID YOUR DIALOGUE REFLECT SPECIFIC ASPECTS OF THE PRINCIPLES?

The event featured speakers and stakeholders from diverse backgrounds, perspectives, and sectors. We included a range of speakers to demonstrate the importance of inclusivity in building food system partnerships. We also highlighted trust as a key element of effective multi-stakeholder partnerships.

DO YOU HAVE ADVICE FOR OTHER DIALOGUE CONVENORS ABOUT APPRECIATING THE PRINCIPLES OF ENGAGEMENT?

Not at this time.

3. METHOD

The outcomes of a Dialogue are influenced by the method that is used.

DID YOU USE THE SAME METHOD AS RECOMMENDED BY THE CONVENORS REFERENCE MANUAL?

Yes

No

4. DIALOGUE FOCUS & OUTCOMES

MAJOR FOCUS

To achieve innovative solutions for sustainable food systems that are scalable, we need to bring together the best minds from across sectors. Partnerships are essential for developing creative solutions and moving promising ideas into broader action. This session features ongoing regional partnerships among researchers, farmers, private sector decision makers, and other key stakeholders that reimagine externalities in food systems and work with agricultural innovators to produce real social, environmental, and economic benefits.

Participants in this session learned about “payment for ecosystem services” programs that incentivize farmers to produce valuable ecosystem services as well as food and livelihoods from working landscapes; bold actions for equity in food systems through Milk with Dignity, the only worker driven labor standards program in the US; and research on the social dimensions of food systems that explores how and why farmers adapt to environmental change.

Session Goals:

- Identify innovative food system solutions that can be replicated and scaled
- Explore how collaboration among key academic, private sector, and policy partners can advance solutions and move sustainable food system ideas into broader action
- Contribute to inputs for the UN Foods Systems Summit 2021, especially ideas for a shared research-to-practice agenda that supports the goals of the Summit

Key Questions:

- What are challenges to developing cross-sector partnerships in sustainable food systems, and ways to overcome them?
- Are there generalizable lessons from the examples of partnerships in this session that can be applied to cases in other regions?
- How are farmers engaged in coproducing solutions?
- What key opportunities, outcomes, or dilemmas could be expected when scaling up these solutions?
- How can we measure or track the social, environmental, and economic benefits that result from these partnerships?

Speakers include:

- Moderator: Cheryl Pinto, Global Values Led Sourcing Manager, Ben & Jerry's
- Taylor Ricketts, Gund Professor and Director, Gund Institute for Environment, University of Vermont
- Dave Rappaport, Global Social Mission Officer, Ben & Jerry's
- Meredith Niles, Gund Fellow and Assistant Professor, Department of Nutrition and Food Sciences, University of Vermont
- Marita Canedo, Migrant Justice
- Alissa White, Gund Graduate Fellow, Gund Institute for Environment, University of Vermont
- Tom Bellavance, President, Ag Venture Financial Services, Inc.

ACTION TRACKS

- Action Track 1: Ensure access to safe and nutritious food for all
- Action Track 2: Shift to sustainable consumption patterns
- Action Track 3: Boost nature-positive production
- Action Track 4: Advance equitable livelihoods
- Action Track 5: Build resilience to vulnerabilities, shocks and stress

KEYWORDS

- Finance
- Innovation
- Human rights
- Women & Youth Empowerment
- Policy
- Data & Evidence
- Governance
- Trade-offs
- Environment and Climate

MAIN FINDINGS

Date: Monday, November 23, 1:15-2:45pm ET

Session Title: Cross-sector partnerships for developing and scaling food system solutions in the northeast US

Main Outtakes of discussion:

- This panel represented a constellation of actors that are vital to advancing sustainable food systems solutions.
- Collaboration among key academic, private sector, policy, civil society, and on-farm partners is necessary to advance solutions and move sustainable food system ideas into broader action.
- The discussion focused on values and value-creation. Panelists described how partnerships generated real and tangible economic, social, and environmental value.
- Panelists highlighted the potential for greater value creation and capture because of the synergy that arises from the interplay between different partnerships.
- The kinds of partnerships discussed can transform what happens in a food system. Partnerships can catalyze a shift from transactional steps and interactions that surround the activity of growing food on a farm to deeper, more regenerative relationships among businesses, consumers, farmers, farm workers, and the farm ecosystem. This results in amplifying value for the many stakeholders.
- The session explored innovative food system solutions that can be replicated and scaled, such as:
 - o Innovative market mechanisms to enable farming practices that regenerate soil health;
 - o A pioneering farmworker-driven labor standards program in the U.S. dairy industry;
 - o Research programs on the social dimensions of food systems that show how and why farmers adapt to environmental change.

Bold Actions we will take:

1. Develop and implement frameworks that allow farmers to capture the fuller value of what they produce and the contributions of the farm's operation
2. Ensure farm workers share in the value that's created
3. Design market and policy systems to enable farmers to adopt soil health through ecological and regenerative practices on farms
4. Build stronger connections between consumers, farmers, and farms so that the market values appropriately and the distribution of value is equitable through the value chain

Note: Many stakeholders have important roles in realizing these bold actions. For example, an effective framework in the first bold action requires farmer and farm staff participation, business recognition and distribution of the value created, policy that supports the creation of new markets and adoption of practices, and research to inform program design and evaluation.

ACTION TRACKS

	Action Track 1: Ensure access to safe and nutritious food for all
	Action Track 2: Shift to sustainable consumption patterns
✓	Action Track 3: Boost nature-positive production
✓	Action Track 4: Advance equitable livelihoods
✓	Action Track 5: Build resilience to vulnerabilities, shocks and stress

KEYWORDS

✓	Finance		Policy
✓	Innovation	✓	Data & Evidence
✓	Human rights		Governance
	Women & Youth Empowerment		Trade-offs
		✓	Environment and Climate

OUTCOMES FOR EACH DISCUSSION TOPIC

ACTION TRACKS

- Action Track 1: Ensure access to safe and nutritious food for all
- Action Track 2: Shift to sustainable consumption patterns
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KEYWORDS

- | | |
|--|--|
| <input type="checkbox"/> Finance | <input type="checkbox"/> Policy |
| <input type="checkbox"/> Innovation | <input type="checkbox"/> Data & Evidence |
| <input type="checkbox"/> Human rights | <input type="checkbox"/> Governance |
| <input type="checkbox"/> Women & Youth Empowerment | <input type="checkbox"/> Trade-offs |
| | <input type="checkbox"/> Environment and Climate |

AREAS OF DIVERGENCE

ACTION TRACKS

- Action Track 1: Ensure access to safe and nutritious food for all
- Action Track 2: Shift to sustainable consumption patterns
- Action Track 3: Boost nature-positive production
- Action Track 4: Advance equitable livelihoods
- Action Track 5: Build resilience to vulnerabilities, shocks and stress

KEYWORDS

- | | |
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ATTACHMENTS AND RELEVANT LINKS

RELEVANT LINKS

- **Gund Institute, Ben & Jerry's host UN Food Summit Pre-Event**
<https://www.uvm.edu/gund/news/gund-institute-ben-jerrys-host-un-food-summit-pre-event>
- **World Economic Forum event: Bold Actions for Food as a Force for Good**
<https://www.weforum.org/events/bold-actions-for-food-as-a-force-for-good-2020/sessions/partnerships-for-food-systems-solutions-in-the-northeast-united-states>